

# INTERNATIONAL WOMEN'S DAY 2021

## #ChooseToChallenge

Challenging and calling out gender bias and inequity.



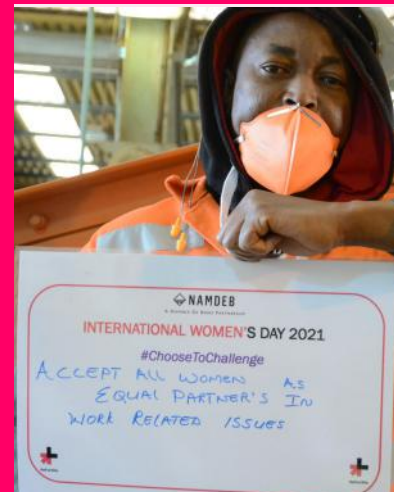
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"I taught my daughter to windsurf and dive in 2020, and encouraged my son to bake."



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INEQUALITY  
+  
QUESTIONING STEREOTYPES



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ACCEPT ALL WOMEN AS  
EQUAL PARTNER'S IN  
WORK RELATED ISSUES



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"I am more aware of giving equal opportunities to both male and female artisans in my workshop."



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I will maintain a  
gender equal mindset



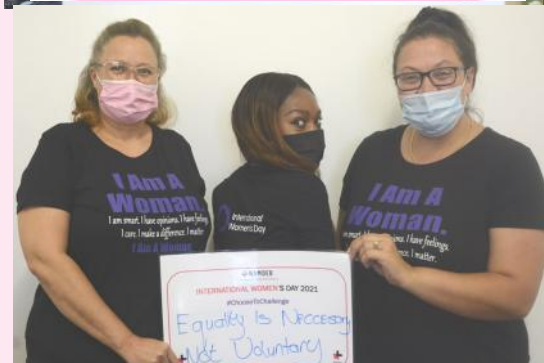
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CALL OUT GENDER  
ACTIONS & ASSUMPTIONS



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I will challenge gender  
stereotypes and bias



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Equality is Necessity  
Not Voluntary